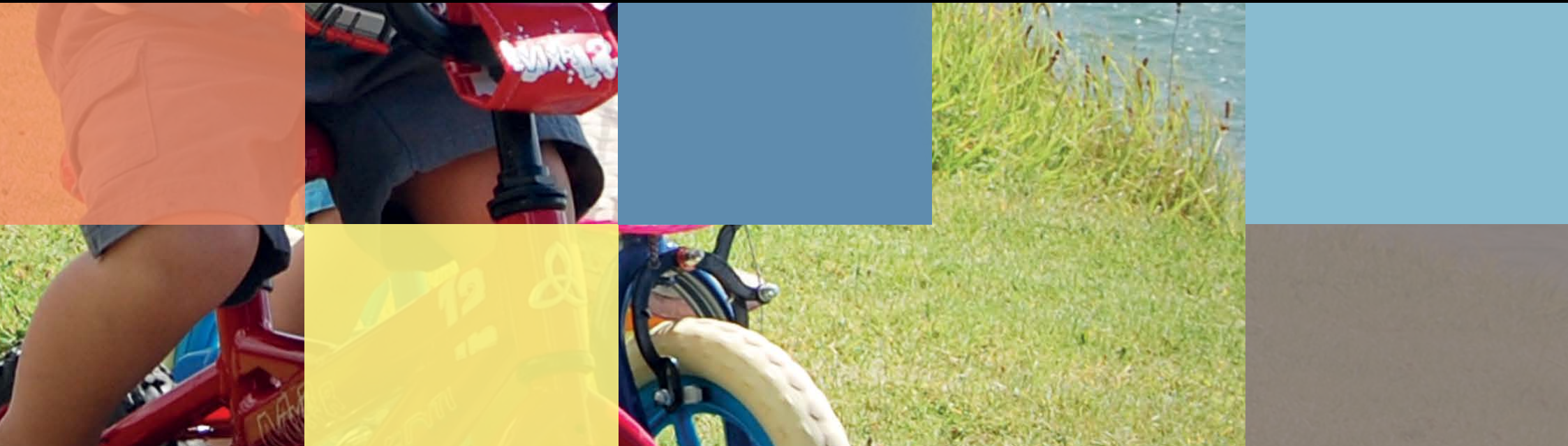




Whakatāne District Council
LONG TERM PLAN 2012-22
Te Ara Poutama



CONTENTS

Message from the Mayor and Chief Executive	3	Environmental Sustainability	139
We Listened	5	Resource Management - Policy	141
Your Council	7	Resource Management - Consents	143
WHO WE ARE	7	Community Safety	145
Your Community Boards	8	Licensing (Liquor & Gambling)	147
Your Iwi Liaison Committee	9	Environmental Health	149
Your Youth Council	9	Regulation Monitoring	151
Council Structure	10	Building	153
Management & Staff Structure	11	Animal Control	155
Your District	12	Emergency Management	157
THE BIG DECISIONS	17	Community Development	160
Key Issues	18	Arts and Culture	163
Key Projects	25	Library	165
WHERE WE ARE GOING	29	Exhibition, Research, Storage & Archives	167
Overview of this Chapter	29	Community Property	169
Our Vision & Purpose	30	Pensioner Housing	171
Community Outcomes	31	Halls	173
Financial Strategy	34	Commercial Property	175
All About Rates	50	Recreation & Community Facilities	177
High Level Strategies and Plans	68	Parks, Reserves, Recreation & Sportsfields	179
Assumptions and Data	76	Cemeteries & Crematorium	183
OUR WORK IN DETAIL	79	Public Conveniences	185
Introduction to 'Our work in detail'	79	Aquatic Centres	187
Leadership	85	Ports & Harbour	189
Governance	87	Visitor Information	192
Community Support	89	Corporate & District Activities	193
Strategy & Policy	91	Customer Services	196
Roads & Footpaths	93	Communications	197
Transport Networks	95	Human Resources	199
Road Safety	99	Finance	200
Parking Enforcement	101	Corporate Information	201
Water Supply	103	Corporate Property	202
Water Supply	105	District Income and Expenditure	202
Sewage Treatment & Disposal	111	Council Controlled Organisations	203
Sewage Treatment & Disposal	113	Council Controlled Organisations	204
Tradewaste	120	Whakatāne Airport	205
Stormwater Drainage	121	Bay of Plenty Local Authority Shared Service Limited	207
Stormwater Drainage	123	Toi economic development agency	209
Waste	129	Local Government Funding Agency	211
Waste Disposal	131	OUR COSTS IN DETAIL	213
Waste Recycling	134	Revenue & Financing Policy	214
Waste Reprocessing	136	Key Capital Expenditure Projects	235
		Forecast Financial Statements	241
		Audit Opinion	267

PHOTO CREDITS

With thanks to the following photographers

Front Cover

Cashy Ball

Introduction

Lydia Tulip

Who We Are

Lydia Tulip

The Big Decisions

Lydia Tulip

Where We Are Going

Lydia Tulip

Our Costs in Detail

Nicola Dobson

Groups of Activities

Lydia Tulip

Nicola Dobson

Charis Henton

Cashy Ball

Jim Tetlow

Cherie Robinson

Byron Elliot

Barbara Davies

and the Beacon

*With thanks to Councillor Pouroto Ngaropo
for supplying the Māori Translations*



MESSAGE FROM THE MAYOR AND CHIEF EXECUTIVE

Piki mai ra, kake mai ra ki tēnei Te Ara Poutama mo ngā tau 2012-22, e tu mai nei, hei arataki i a tatau mō ngā tau tekau e tū mai nei. He mihi maioha tēnei kia koutau e ngā iwi, e ngā hapū me ngā reo maha o te rohe whānui o Whakatāne, tae atu ki te Moananui a Toi. Takahia te ara poutama ko tēnei ara, ko ia te tāhūhū hei whakatinana i ngā wawata o te rohe whānui. He nui ngā mahinga kua oti rawa i roto i tēnei tau kua mahue ake nei. Ōtira, kua tūtuki ngā take i wawatia nei e te Hapori, kua takoto te Mānuka, hei arataki te titiro whakamua kua tīmata, kua neke. Kua whakaritea tēnei ara Poutama hei whakapakari i ngā rohe whānui o Whakatāne. Mā tēnei kaupapa hei whakatinana i ngā wawata kia pākari ake te hāpori whānui mai i Whakatāne ki Tāneatua, mai Tāneatua ki Waimana, mai Waimana ki Rūātoki, mai Rūātoki ki Ruatāhuna. Mai Ruatāhuna ki Te Whaiti, mai Te Whaiti ki Murupara, mai Murupara ki Waiōhau. Mai Waiōhau ki Te Teko, mai Te Teko ki Matatā, ka hoki mai anō ki te rohe o Whakatāne. “Ma tāu kete mātauranga, mā tāku kete mātauranga, te waka ka tae ki uta.”

Nō reira, tēnā koutou, tēnā koutou, tēnā koutou katoa.

On behalf of the Councillors and staff of the Whakatāne District Council, we are pleased to introduce 'A Foundation for our Future'. This is the Long Term Plan for the period 2012 to 2022. It represents our fourth Long Term Plan and updates our previous plan covering the 2009-19 financial years.

Good planning is essential for the Council to ensure it can provide for our community's current and future needs. The Long Term Plan helps to achieve this. It sets out the Council's strategic direction, priorities, work programme and budget for the next 10 years.

The development of this Long Term Plan has been guided by three key principles. They are affordability, sustainability and responsibility. These principles aim to balance people's ability to pay, with the need to maintain assets and deliver services. This ensures the community gets the best value for money from its Council.

As part of this Long Term Plan we completed a substantial review of our rating system. We have worked hard to keep rates increases to a minimum. The average rates increase for the first year of the Long Term Plan (2012/13) is 5.69% and average rates increases for the subsequent nine years are all lower than this. The Council's focus on affordability has come through strongly in this review. To achieve the average rates increases, the plan focuses on maintaining existing levels of service. We will not take on any new, non essential services and initiatives unless we can source a substantial portion of funding from somewhere other than rates or where a strong case has been put forward for why it is needed.

In developing this Long Term Plan, we asked you what you want for your community. We received 245 submissions with around 80 submitters speaking to their submissions at the hearings. Every submission was considered by the Council and some tough decisions had to be made. This plan represents a step in the right direction.

Our District is a place that we can be proud of. We have a rich history, a strong cultural identity and a diverse natural landscape. Our vision as a Council is to make the most of the opportunities that our District provides, to be the place of choice for people to live, work and play.



Tony Bonne
MAYOR
27 June 2012



Marty Grenfell
CHIEF EXECUTIVE
27 June 2012

PROVISION OF SERVICES

AFFORDABLE

SUSTAINABLE

RESPONSIBLE

ABOUT THE LONG TERM PLAN

THE PLANNING CYCLE

The following diagram shows our three key corporate planning documents - the Long Term Plan (LTP), Annual Plan, and Annual Report, and how they relate to each other.

LONG TERM PLAN:

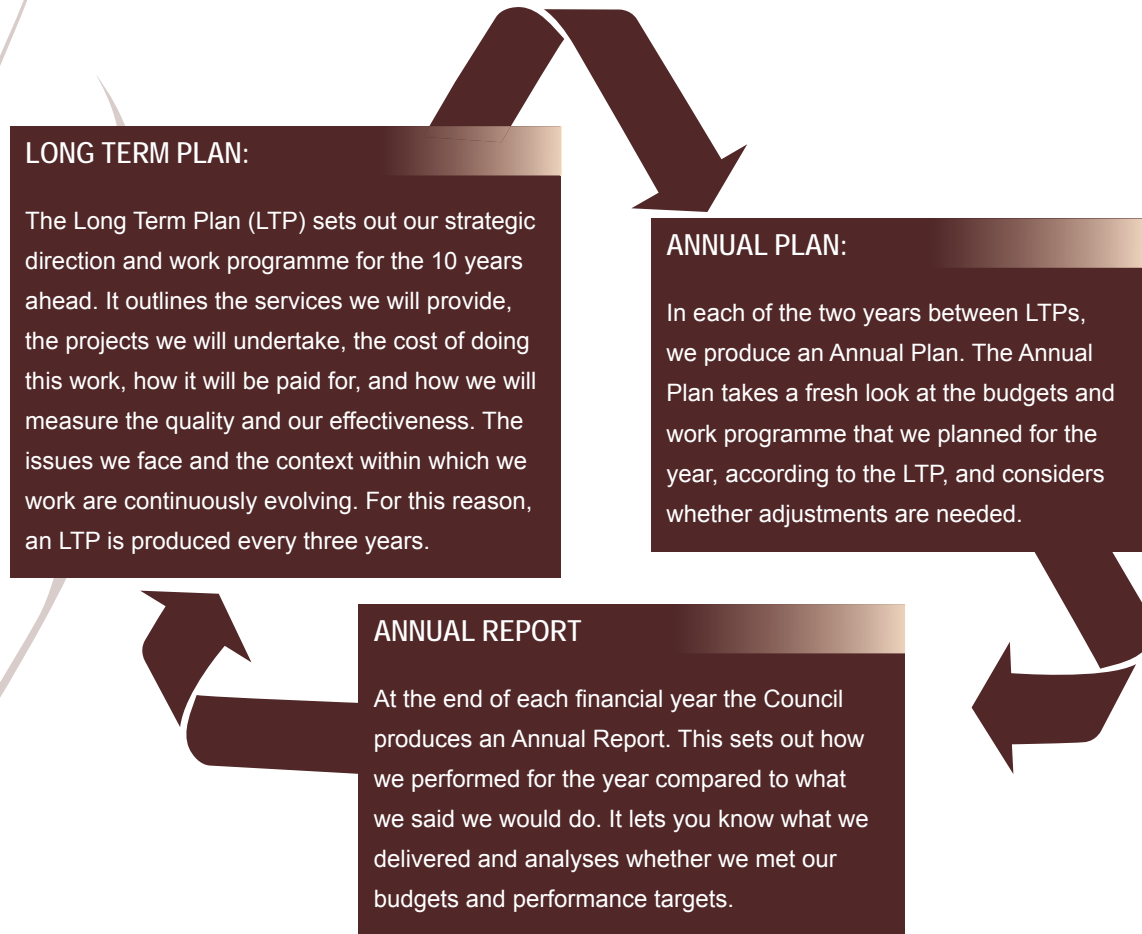
The Long Term Plan (LTP) sets out our strategic direction and work programme for the 10 years ahead. It outlines the services we will provide, the projects we will undertake, the cost of doing this work, how it will be paid for, and how we will measure the quality and our effectiveness. The issues we face and the context within which we work are continuously evolving. For this reason, an LTP is produced every three years.

ANNUAL PLAN:

In each of the two years between LTPs, we produce an Annual Plan. The Annual Plan takes a fresh look at the budgets and work programme that we planned for the year, according to the LTP, and considers whether adjustments are needed.

ANNUAL REPORT

At the end of each financial year the Council produces an Annual Report. This sets out how we performed for the year compared to what we said we would do. It lets you know what we delivered and analyses whether we met our budgets and performance targets.



WE LISTENED

YOU HAD YOUR SAY, AND WE LISTENED

The draft Long Term Plan 2012-22 was open for consultation from 12 March to 13 April 2012. This was your opportunity to 'have your say' on our proposals contained in the draft LTP.

You told us what you liked and what you did not like. We listened to you at our open days around the District, at the public hearings and we read through every submission that was received.

In total 245 submissions were made on the draft LTP with around 80 submitters speaking to their submissions at the hearings. We considered and incorporated what the community wants and tried our best to balance this with our key principles of affordability, responsibility and sustainability. This LTP is a step in the right direction.

NEED TO KNOW MORE? CONTACT US

Whakatane District Council
Civic Centre, Commerce street,
Private Bag 1002, Whakatane 3158
ph: 07 306 0500
fax: 07 307 0718
info@whakatane.govt.nz
www.whakatane.govt.nz

CHANGES FROM THE DRAFT TO THE FINAL

During the deliberations, the Council made a number of decisions based on what we heard from you. Some of the key changes from the draft LTP to this final LTP include:

- Increase in the UAGC to reduce the impact of the rates review on high value property - see *the All About Rates section*.
- Stormwater will be funded 100% from the various schemes in the District - see *the All About Rates section*.
- Increase in the proportion of Matatā disaster mitigation costs to be paid by the whole district from 68% to 75%. This recognises the rating burden faced by the Matatā community - see *the All About Rates section*.
- Water rates will now be billed six monthly rather than quarterly in an effort to reduce administrative costs - see *the All About Rates section*.
- The Harbour Endowment Fund will be used to pay for some of the operational costs of assets built on harbour land - see *the Financial Strategy section*.
- Contribution to the Bay Artificial Reef Trust from the Harbour Endowment Fund for the creation of an artificial reef.
- Increase in contributions to reinstate the Local Authority Protection Programme (LAPP) fund by \$80,000 - see *the Financial Strategy section*.

POLICIES AND PROPOSALS

Alongside the LTP, we consulted on a number of policies and proposals.

These included:

- Policy on Determining Significance
- Consultation Policy
- Development Contributions Policy
- Rates Remission and Postponement Policies
- Policy on the Remission and Postponement of Rates on Māori Freehold Land
- Proposal to join LGFA
- Fees and Charges 2012/13

The majority of the policies have remained unchanged. Changes were made to the rates remission and postponement policy regarding multiple UAGCs on contiguous property. These documents have now been finalised and published separately. They can be found on our website www.whakatane.govt.nz or on request from the Council.

