

# Whakatāne Innovating Streets Consultation Summary

3 November 2020

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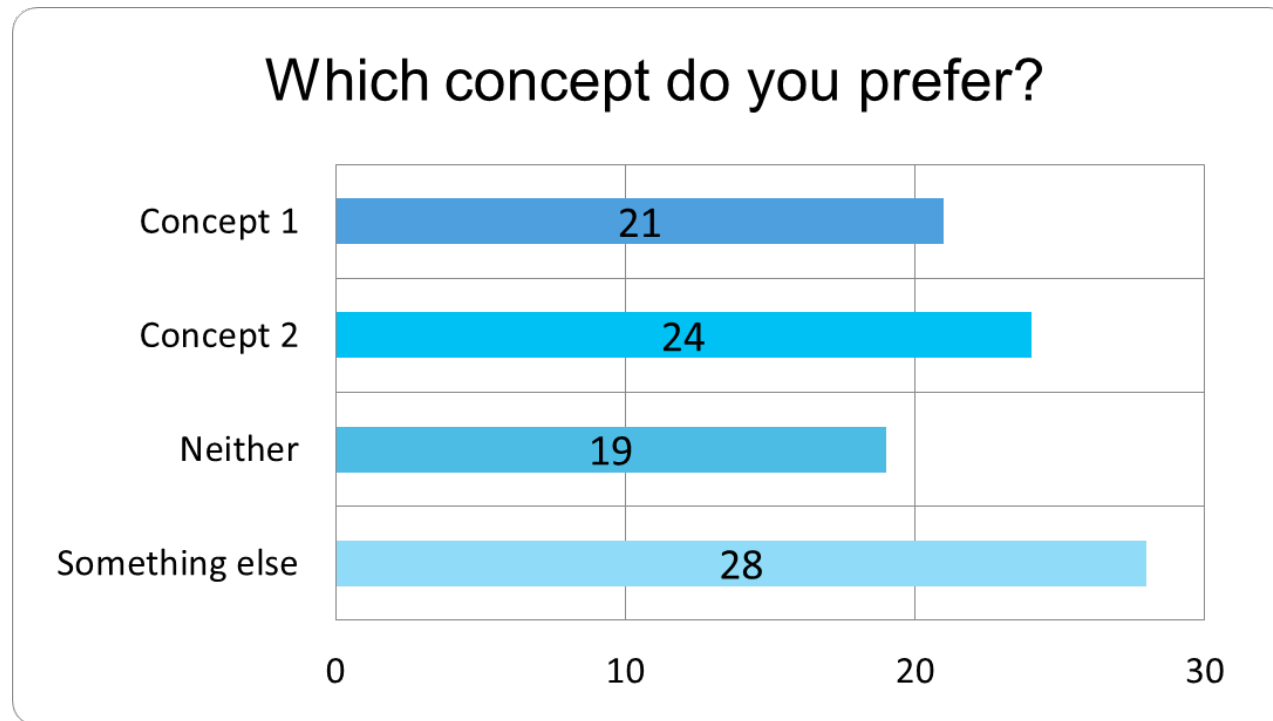
- Quick poll results
  - Preference
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  - Demographics
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# Quick poll results



# Preference for development

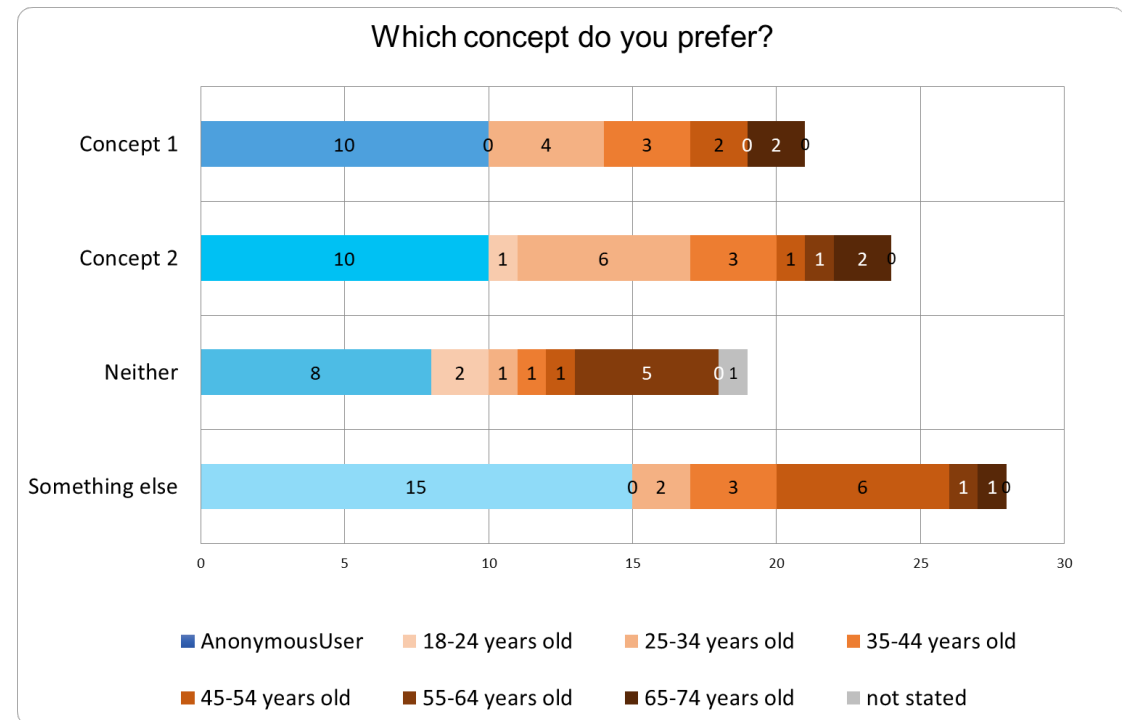
- 49% [45/92] respondents prefer *concept 1* or *concept 2*, from these *concept 2* is slightly favoured.
- 51% [47/92] respondents do not prefer *concept 1* or *concept 2*, but **most (28) respondents prefer something else.**



# Preference per user type

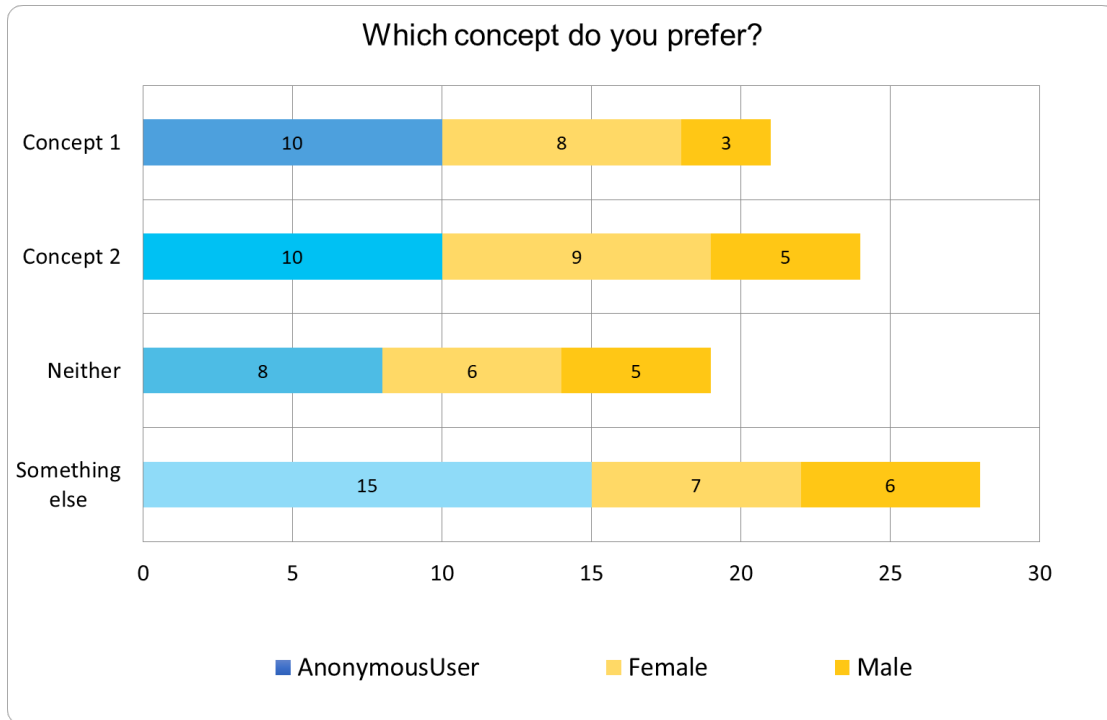
- 53% (49/92) registered and provided demographic data
- 47% participated anonymously and therefore no demographic data was gathered

- Slight difference in preference by age-group. More younger people expressed preference for *concept 1* or *concept 2* and more older people expressed a preference for *Neither* or *Something else*
- No difference in preference per gender or location (see next slide)
- *It cannot be assumed that anonymous respondents have a similar preference distribution*

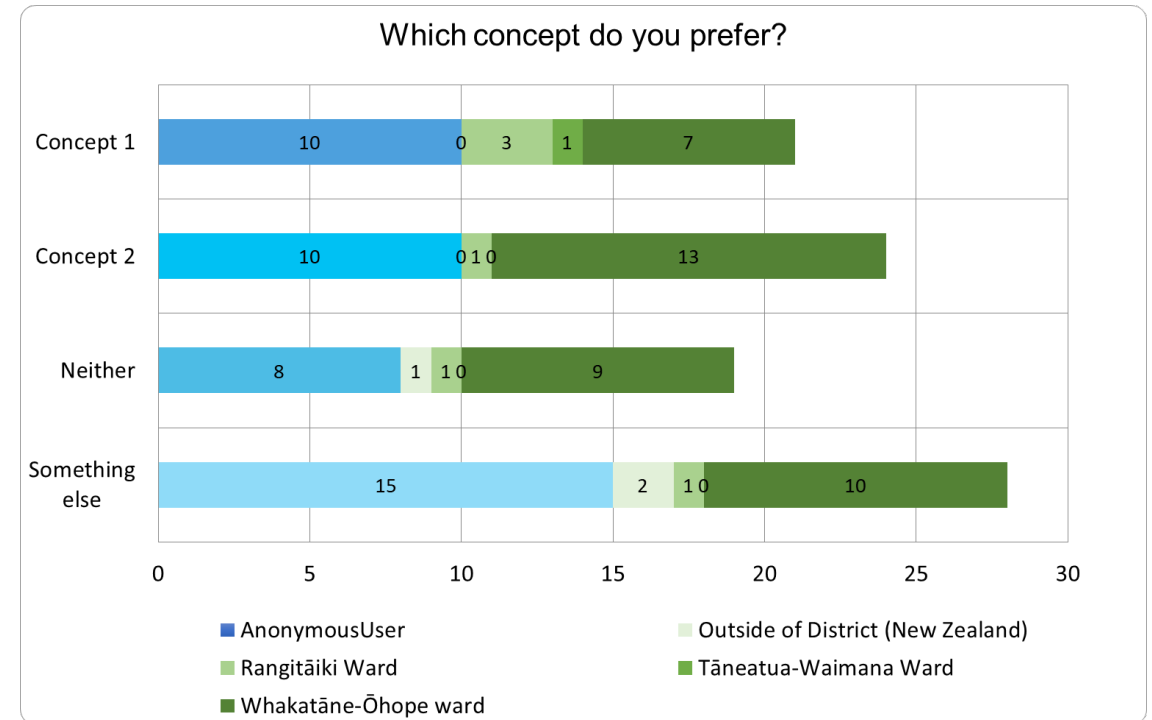


# Preferences

## Gender

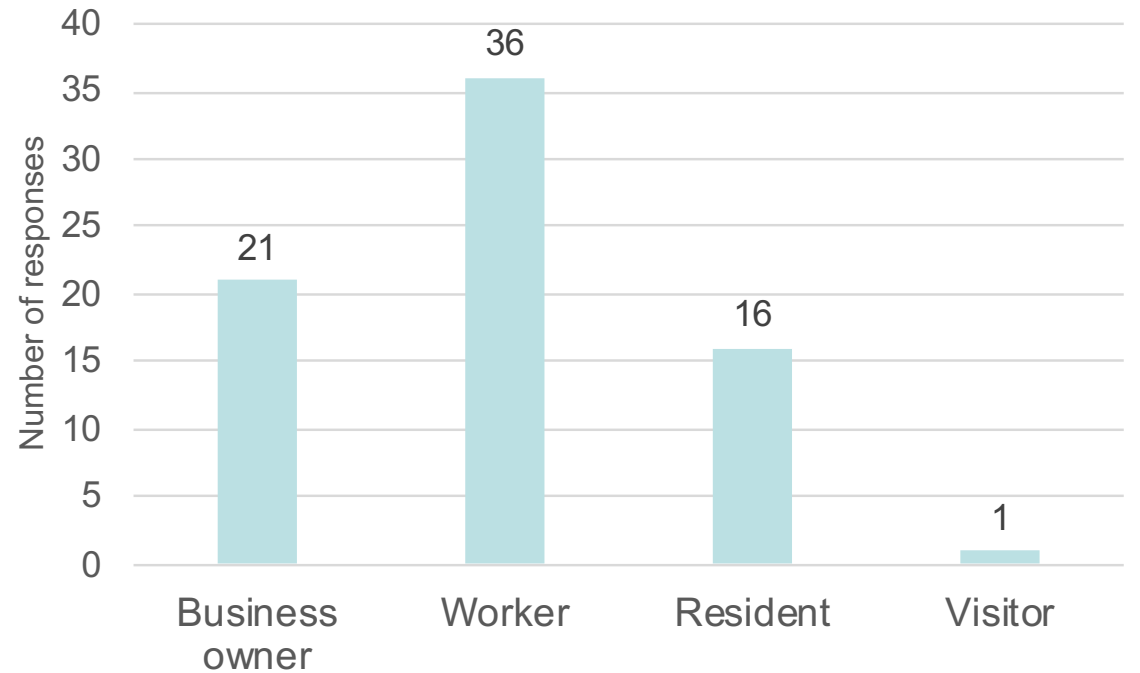
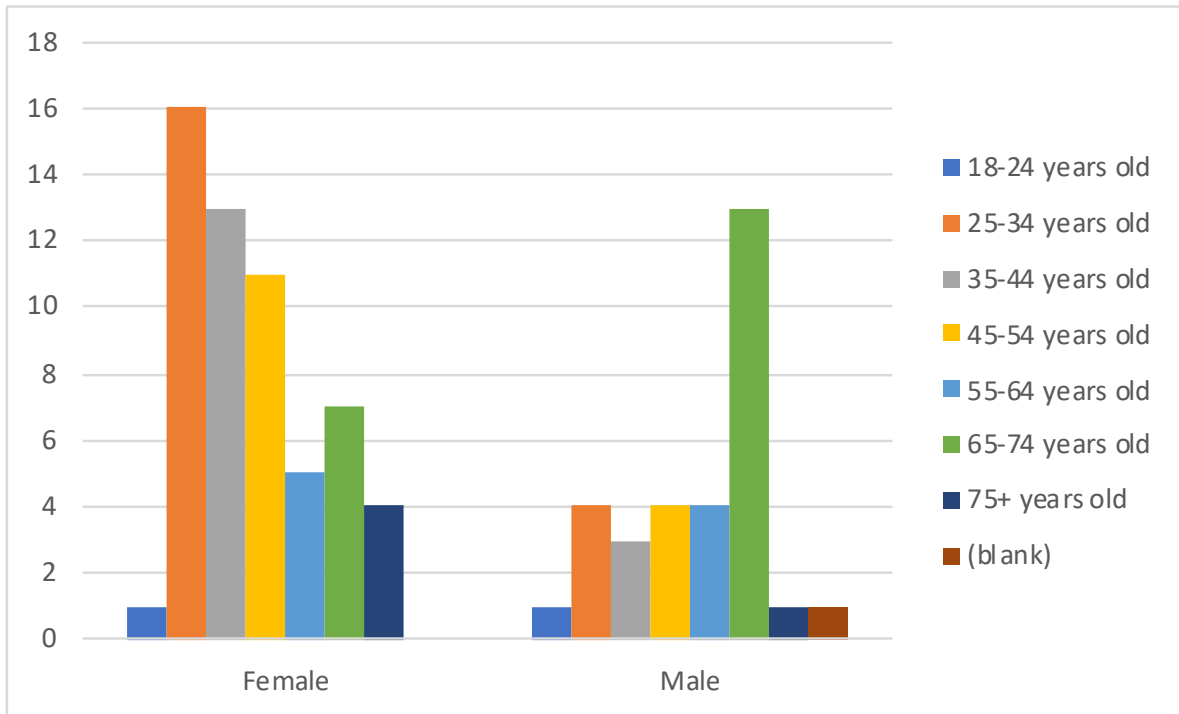


## Residence location



*Note the length of the bars in each graph are similar, i.e. there isn't much difference in preferences between gender and residence*

# Survey results: demographics

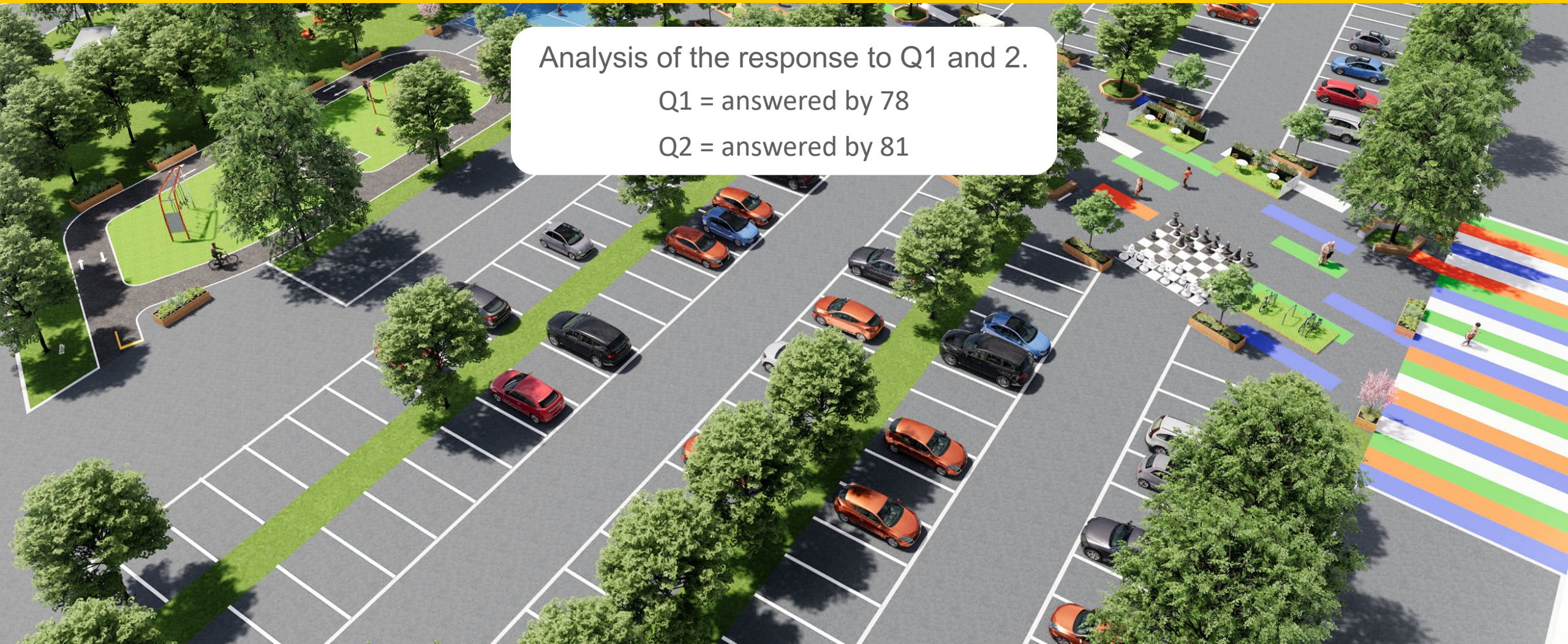


# Feedback Concept 1

Analysis of the response to Q1 and 2.

Q1 = answered by 78

Q2 = answered by 81





## Positive feedback

## Negative feedback

<b>Parking</b>	<ul style="list-style-type: none"><li>• Maintains, retains, considers parking</li><li>• Better use of space</li></ul>	<b>11</b>	<ul style="list-style-type: none"><li>• Reduces parking, especially during peak times (Xmas)</li><li>• Concern over parking for disabilities, parents with prams, etc</li><li>• Concern over where else people can park</li></ul>	<b>52</b>
<b>Access</b>	<ul style="list-style-type: none"><li>• Direct link for pedestrians from the river to the town</li><li>• Connection that is created with the waterfront</li></ul>	<b>23</b>	<ul style="list-style-type: none"><li>• Does not provide a direct sightline to the river or emphasize a connection to the river.</li><li>• Too wide/too narrow, could be bolder, suggestion for a promenade (New Plymouth is cited as a reference), concept 1 is not addressing the issues that restrict walking and cycling to the strand.</li></ul>	<b>9</b>
<b>Activity</b>	<ul style="list-style-type: none"><li>• Activation of space and attracting people to town by facilitating activity</li><li>• Liking of the car free area, markets, food stalls and the game and sport activities</li><li>• Outdoor seating</li></ul>	<b>21</b>	<ul style="list-style-type: none"><li>• Concern about mixing recreation and play vehicles, better demarcation is suggested</li><li>• Won't be used, no activity / development at waterfront</li><li>• Will be vandalised (especially the chess set)</li><li>• Move the activities to another place such as the waterfront/riverbank, further west at the Yacht club, at the skatepark and/or the GAP, a to be developed 2-story carpark building.</li></ul>	<b>26</b>
<b>Design</b>	<ul style="list-style-type: none"><li>• Fresh, pretty, interesting</li><li>• Colourful</li><li>• Adds landscaping</li><li>• Openness</li><li>• Family friendly</li></ul>	<b>14</b>	<ul style="list-style-type: none"><li>• Design will become dated, look tacky and does not incorporate the identity of Whakatane or Te Ao Maori taha toru or manu.</li><li>• Dislike of colours / ugly</li><li>• Could be bolder – reference New Plymouth</li><li>• Needs more greenery, more seating, more shade and a park look and feel.</li></ul>	<b>14</b>
<b>Other</b>	<ul style="list-style-type: none"><li>• Ideas are excellent / liked; both concepts are supported</li><li>• No need to be scared of change</li><li>• Trying to achieve something is appreciated and excitement for the trial is expressed</li></ul>	<b>6</b>	<ul style="list-style-type: none"><li>• Don't like anything about it / dislike everything (22)</li><li>• Building and maintenance costs</li><li>• Process issues, lack of co-design, retail is not considered, consultation period was too short, not enough promotion of the consultation, especially offline</li></ul>	<b>32</b>

# Feedback Concept 2

Analysis of the response to Q3 and 4.

Q3 = answered by 77

Q4= answered by 78



## Positive

## Negative

Use of space	<ul style="list-style-type: none"> <li>• Good balance between parking and pedestrians</li> <li>• Better use of space will help activate The Strand</li> <li>• Consider full or part-time pedestrianisation</li> </ul>	11	<ul style="list-style-type: none"> <li>• Don't understand the concept</li> <li>• Don't like one-way or parallel parking</li> <li>• Concern about parking reduction</li> </ul>	48
Access	<ul style="list-style-type: none"> <li>• Connection between river to town</li> <li>• Balance between carparking and pedestrians</li> <li>• More space for active (non-motorised) movement</li> <li>• Provision for people to mix and mingle</li> <li>• Allows people to stay in the street / shopping area</li> </ul>	20	<ul style="list-style-type: none"> <li>• Dislike the one-way access/restricted traffic movement</li> <li>• Lack of alternative public transport</li> <li>• Lack of a cycle friendly facility</li> <li>• Absence of a physical connection with the waterfront, a disjointed connection between pedestrian and traffic movement</li> <li>• The need for pathway to the river is questioned</li> </ul>	14
Activity	<ul style="list-style-type: none"> <li>• Brings people to the street and keep them there longer</li> <li>• Creates opportunities for small business (extending shops and cafés to outdoor), provide potential for growth and is more welcoming</li> <li>• Encouraging community on the strand, an eat street</li> <li>• Activities for markets and festivals</li> </ul>	19	<ul style="list-style-type: none"> <li>• Mostly a pathway and not a recreation area</li> <li>• Will it be used? locate activities only at the end or the sunny part of the Strand or relocate it somewhere else entirely e.g. Wharaurangi</li> </ul>	5
Design	<ul style="list-style-type: none"> <li>• Pretty</li> <li>• Colourful</li> <li>• Adds landscaping</li> </ul>	12	<ul style="list-style-type: none"> <li>• Dislike of the colours and patterns.</li> <li>• The lack of green and shelter for sun and rain is mentioned.</li> <li>• A statements also questions if paint and no cars make a vibrant town and express a concern about the look and feel over time.</li> </ul>	9
Other	<ul style="list-style-type: none"> <li>• Generally positive about the concepts</li> </ul>	5	<ul style="list-style-type: none"> <li>• Don't like anything about it / dislike everything (22)</li> <li>• Building costs, consultation period was too short</li> </ul>	29

# Concerns & Ideas

Analysis of the response to Q5 and 6.

Q5 = answered by 79

Q6 = answered by 77

*What we  
do is up  
to you!*

**Innovating Streets - concepts designs to inspire your thinking**

# Ideas

## Most ideas were for permanent interventions; some could be trialled

### Parking (39 statements)

- Parking elsewhere, share data, multi-story carpark, diagonal parking, bike parking (29)

### Access (22 statements)

- Skywalk / footbridge, pedestrian friendly town, clear the view of piripai

### Activity and events (35 statements):

- Waterfront promenade, aquarium or jetty at yacht club, rezone for 2 stories
- Eateries: outdoor eateries, restaurant at the Gap
- Interactive activities for kids ([Cities Alive – designing for urban childhoods](#)), Activate the Gap, create a tribute to first Maori explorers, convention/concerts at Memorial Hall, ice skating rink, ten pin bowling

### Design (16 statements):

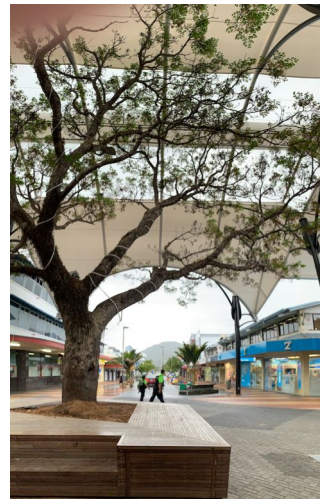
- Utilise space near the skatepark, upgrade the Heads
- Shade, a pergola over western part of the Gap, a huge pohutukawa outside the library
- Seating, drinking fountains, subsidised shop front upgrades, fairy lights, unique cultural sculptures, murals and highlighting of natural features

### Other:

- Safe spaces for special needs community, explain and discuss publicly, speak to the people on the street, like to see further concepts open for public comment (5 statements)
- Keep it as it is, money is better spent elsewhere, remove Warehouse building (7 statements)



Example by ViaStrada:  
Whangarei giant tree and shade  
sail, 10 km/h shared street space



# Concerns

## Use of space:

- Lack of car parking and impact on retail (*46 statements*)

## Access, Activity, and design:

- Reduced activity by loss of carparking, increase of litter due to more activity (*3*)
- Graffiti/vandalism, concepts are not inspiring, lack of Maori design, dislike of colour scheme, lack of attention to designing features in a way that makes people want to hang out there, concepts have signs of failure (*6*)

## Other:

- Not listening to people of Whakatane, lack of consultation with community, city plan that doesn't work, ending up as a dead/ghost town, not achieving the goals, low priority for walking and cycling, costs / no wider strategy to encourage active travel, maintaining unity as a community, development of the Wally Sutherland site, desecration of Maori war memorial (*22*)
- Kia kaha, great job I'm looking forward to enjoying the space in the future, applaud the intention and objectives and hope an option that benefits all is found, people who don't like change whinge, but visitors will have a different opinion (*3*)