



WHAKATĀNE-ŌHOPE COMMUNITY BOARD STRATEGIC PLAN 2022-2025

OUR VISION

To support and encourage the continued growth and vibrancy of our community

WHAKATAUKI

Waiho i te toipoto, kua i te toiroa (*Let us keep close together, not wide apart*).

OUR FIVE POU

1. YOUTH

- Strengthen links with rangitahi
- Engage in opportunities which empower and promote youth endeavours and support diversity
- Coordinate Mayoral Youth Awards
- Ensure Youth Council representation on the Board

2. CONNECTION WITH COMMUNITY & COUNCIL

Be present and active in all parts of our community by:

- Being visible and approachable at community events, markets, public consultation workshops, coffee mornings etc
- Using the WOCB Facebook page to promote events, advertise council activities and run surveys
- Beacon article promoting WOCB
- Wearing T-shirts with Board logo
- Assisting with the formation of new community groups
- Encouraging community groups to share at meetings through the public forum
- Informal korero and kai sessions with each other between formal meetings

Be present and active with our Council by:

- Collaborating with staff on current and upcoming activities
- Making regular submissions to Council on issues of importance
- Assisting WDC staff with community consultation around current projects e.g. LTP, Climate Change
- Staying informed and up-to-date with council activities
- Regular attendance at Council meetings

3. ENVIRONMENT

- Encourage and promote waste reduction; collaborate with Waste-Zero Whakatane to support their initiatives
- Support and promote a predator-free Whakatane
- Encourage conservation groups through funding and support at planting days etc

4. ECONOMIC

- Develop relationships with Chamber of Commerce
- Support EPIC and business events
- Encourage the introduction of reusable coffee cups through business initiatives

5. RECREATION

- Promote an active, healthy community and support initiatives that improve health & well-being
- Encourage and support measures that improve safety in our communities
- Support active transport modes through empowering community groups and making submissions to Council
- Encourage creativity through supporting Arts Whakatāne and other artistic community groups
- Empower and raise awareness around disability access and aged concern