


Minutes Strategy and Policy Committee 20 May 2021

	Details of Meeting:	STRATEGY AND POLICY COMMITTEE MEETING HELD IN THE COUNCIL CHAMBERS, CIVIC CENTRE, WHAKATĀNE ON THURSDAY, 20 MAY 2021 COMMENCING AT 9:00 AM
	Present:	Her Worship the Mayor J A Turner, Deputy Mayor A V Iles, Councillors N S Tánzos (Chairperson), G L Dennis, L N Immink, W B James, J C Jukes, V Luca, J W Pullar, A R Silcock and G F van Beek
	In Attendance:	S O'Sullivan (Chief Executive), D Bewley (General Manager Development and Environmental Services), K Scott (Acting General Manager Strategy and Transformation), G Fletcher (General Manager Community Experience), R Trass (CFO and General Manager Business Partnering), V Fergusson (Strategic Property Advisor), C Ball (Manager Strategy), N Burgess (Manager Tourism and Events) and H J Storey (Governance Support Advisor)
	Visitors:	L Thompson, J Lougher, T Edelsten and C Stevenson - EPIC
	Apologies:	Councillors James and Silcock for lateness

The Chairperson opened the meeting with a karakia.

1 APOLOGIES

The meeting was advised that there had been an accident on Whakatāne Bridge which was holding up traffic into town. Councillors James and Silcock were unable to get to the meeting on time.

RESOLVED:

THAT the apologies from Councillors W B James and A R Silcock for lateness be received.

Councillor Jukes/Councillor Pullar

CARRIED

2 CONFLICTS OF INTEREST

Councillor van Beek noted an interest in item 8.1 of the General Manager Strategy and Transformation report.

3 PRESENTATIONS

3.1 L Thompson, J Lougher, T Edelsten and C Stevenson - EPIC

Refer to pages 5 of the agenda and pages 5a-c of the tabled items

The Chairperson noted the appreciation of the Council for the assistance provided from EPIC with the LTP community engagement programme.

Ms Thompson and Mr Lougher provided a power point presentation noting the following points:

- recent changes to the board had occurred with some members stepping back and new members being appointed
- a number of planned events were curtailed due to Covid
- the successful commencement of the virtual mall, with 50 retailers on board and funding being put aside to grow it further. The mall was self-funded - 1% of each transaction being borne by the retailer.
- the hospitality industry had been successfully showcased in the area and the programme would be run again
- the 2020 late night Christmas shopping event resulted in being one of the retailers biggest shopping days
- a data base had been created with 429 members receiving regular mail outs
- EPIC would continue to build the advocacy role with Council engagement programmes and to assist to get viewpoints across retailers
- continue to increase stakeholders and to act in an advocacy role
- While one member was also on the Chamber of Commerce, EPIC intended to increase liaison and co-ordination with the group
- each Board Member had a portfolio to look after and KPI's to achieve
- consideration of how to leverage off local events and those in neighbouring districts to attract and keep visitors in the region
- EPIC promotions were in liaison with the Council's events team
- upcoming events included the June markets, Relish promotion, father's day, a seafood festival and a focus on Christmas during December

Attendance: Councillor James entered the meeting at 9.14 am

In response to a query as whether there was national organisation to support the group, the meeting was advised that although there was no national body, they were reaching out to other areas to share knowledge and success stories. Feedback from retailers was positive and although it was hard for EPIC to get traction early, Te Ara Hou and the virtual mall resulted in positive connections being made and being able to leverage off these groups, one of whom had 6,500 members. In answer to a question in relation to the feedback received from the food truck evenings, the use of the car parks outside of three eateries in The Strand being used for seating and the closing off part of the Kakahoroa carpark, Mr Lougher noted that the markets were set up at a time that shop owners did not normally trade. He indicated that these groups were not there for the retailers and were there for entertainment and to eat so there was no adverse effect on retailers.

Ms Thompson advised that one of the busiest weeks was leading up to Mother's day. Thanks was given for setting up the Virtual Mall and it was noted that it was an easy and cost effective way for retailers to gain an online presence and that many were now sending goods through the country and the town centre had a much better feel and vibe to it as everyone felt that something was happening.

Attendance: the EPIC representatives left the meeting at 9.30 am and Councillor Silcock entered the meeting 9.31 am.

4 CONFIRMATION OF MINUTES

4.1 Strategy and Policy Committee 1 April 2021

Refer to pages 6-11 of the agenda.

RESOLVED:

THAT the minutes of the Strategy and Policy Committee meeting held on Thursday, 1 April 2021 be confirmed as a true and correct record.

Councillor Jukes/Councillor van Beek
CARRIED

5 REPORTS

5.1 General Manager Development and Environmental Services Report

Refer to pages 12-19 of the agenda.

RESOLVED:

- 1. THAT** the General Manager Development and Environment Services Report be received; and
- 2. THAT** the Committee approve the appointment of Councillors Dennis and Tanczos to the Matatā Wastewater Steering Group and
- 3. THAT** the Committee approve the appointment of Councillors van Beek and Pullar to the Civic Centre Steering Group

Deputy Mayor Iles/Councillor James
CARRIED

5.2 General Manager Strategy and Transformation Report

Refer to pages 20-25 of the agenda.

RESOLVED:

THAT the General Manager Strategy and Transformation report be received.

Councillor Immink/Deputy Mayor Iles
CARRIED

6 RESOLUTION TO EXCLUDE THE PUBLIC

Refer to pages 26-27 of the agenda.

RESOLVED:

THAT the public be excluded from the following parts of the proceedings of this meeting, namely:

- 1. Awatarariki Acquisition Strategy Review**
- 2. Proposed Purchase of Land for Reserve Purposes**

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution	When item can be released into the public
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1. Awatarariki Acquisition Strategy Review	Good reason to withhold exists under Section 7.	That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists. Section 48(1)(a)	Resolutions following adoption by the Council and includes the report to the Strategy and Policy Committee being released with the confidential portions redacted
2. Proposed Purchase of Land for Reserve Purposes	Good reason to withhold exists under Section 7.	That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists. Section 48(1)(a)	The decision will be released once the purchase has been completed.

This resolution is made in reliance on sections 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by section 7 of that Act, which would be prejudiced by the holding of the relevant part of the proceedings of the meeting in public are as follows:

Item No	Interest
1, 2	To carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations) (Schedule 7(2)(i)1,)
1	Protect the privacy of natural persons, including that of deceased natural persons (Schedule 7(2)(a))


Iles/James

CARRIED

6.1 Resumption of Open Meeting

After the above item had been considered, the public were readmitted to the meeting.

THE MEETING CLOSED WITH A KARAKIA AT 10.23 AM

Confirmed this 8 th day of July 2021

CHAIRPERSON