



## **MURUPARA COMMUNITY BOARD ACTION PLAN 2022-2025**

### **Our Vision**

To empower and actively strengthen our communities.

#### **1 Our communities**

Our communities include Murupara, Galatea, Waiōhau, Minginui, Te Whāiti and Ruatāhuna. (Residents of Kāingaroa are also recognised as part of the wider community)

#### **2 Our Mission**

- To engage with the wider community.
- To encourage and celebrate community pride and success.
- To support economic growth and development.
- To support and promote cultural, sporting and community events.
- To advocate and partner with the community and agencies to create a safe community.

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Review of the Murupara Community Board Action Plan 2022 – 2025: Thursday 4 May 2023	

### Major Issues facing our community board for 2022 – 2025

- Climate Change (How we respond to significant weather events)
- Government Reforms (Future for Local Government, Three Waters, Resource Management)
- Cost of living: Recession, Mental illness & the health and wellbeing of our water

<b>Goal 1 - To engage with the wider community</b>		
<b>What</b>	<b>How</b>	<b>Action/Date</b>
<b>Engagement with-in our communities</b>	<ul style="list-style-type: none"> <li>• Identifying key stakeholders, communities' groups, agency, iwi, and educational groups</li> <li>• Open invitation to all members of the communities</li> <li>• Mere McLean to send out agenda links via websites (Website) to these groups via email</li> <li>• Learn a waiata: (Follow up)</li> </ul>	<p>Murupara: <b>Irma Prentice</b>  Ruatāhuna/ Minginui-Te Whāiti: <b>Mere McLean</b>  Galatea/ Waiōhau: <b>Alison Silcock &amp; Ken Bannan</b>  Kāingaroa: <b>Mere McLean</b></p> <p><b>Each team or individual is to produce the contact list and pass it over to the chairperson.</b></p>
<b>Publish a community newsletter (That includes Community events, community achievements, community board news, council messages, slots for other</b>	<ul style="list-style-type: none"> <li>• Investigate creating our own newsletter publishing material.</li> <li>• Use our social networks</li> <li>• Actively seek content for MCB Council by-monthly newsletters</li> <li>• MCB Members to include information from communities</li> </ul>	<p>Limit to two A4 pages per edition</p> <p>By-Monthly publication</p> <p><b>Leads: Alison Silcock &amp; For all MCB Members</b></p>

<b>agencies, agency news (fire, police, social services)</b>	<ul style="list-style-type: none"> <li>• Newsletter delivered throughout ward and placed in key locations</li> <li>• Member contact details in newsletter</li> </ul>	
<b>Community groups and organisation engagement</b>	<ul style="list-style-type: none"> <li>• Provide meeting agenda to Murupara Police and issue an open invitation to attend the public forum.</li> <li>• Invite discretionary Fund applicants to the public forum to present their application</li> </ul>	<p>Ongoing</p> <p>Invitations issued as applications received</p>
<b>Youth Engagement</b>	<p><b>What is the reason for youth engagement:</b></p> <ul style="list-style-type: none"> <li>• Support what is already taking place in our communities</li> <li>• Support our local schools, playgroups, kindergartens, Early childhood centres, Kura Māori, Kohanga Reo</li> <li>• Provide and support a forum for local youth from each of the communities within the ward.</li> <li>• Encourage a youth voice in each of the communities.</li> <li>• Raise awareness with youth.</li> <li>• Appoint a representative to attend and participate in Board meetings</li> </ul>	<p><b>Team Lead: Mere McLean to collaborate with:</b></p> <p>Jaime Delamere (Murupara)</p> <p>Tiare Te Kura (Ruatāhuna)</p> <p>Te Waiti Rangiwai (Waiōhau)</p> <p>Galatea Representative</p>
<b>Engage the community through Radio and other media</b>	<ul style="list-style-type: none"> <li>• Utilise Manawa FM, Radio 1XX, SUNFM, Tumeke FM and Kura FM</li> </ul>	<p><b>Team Lead: Mere McLean</b></p>

<p><b>Conduct Open days and public forums - face to face</b></p>	<ul style="list-style-type: none"> <li>• Hold Community Board Meetings in communities within the ward.</li> <li>• Attend important functions/celebrations in the community.</li> <li>• Purchase Board Banners for events</li> <li>• Use of logo by funding applicants</li> <li>• Use opportunities when at expos, events, or gatherings to promote the board.</li> <li>• Invite Community representatives to meet public forum.</li> <li>• provide feedback to groups approaching the Board</li> </ul>	<p>Annual Meeting Schedule</p> <p>Members to seek invitations, be aware of important events.</p> <p>Mere McLean to create access guidelines regarding banners</p>
<p>Communicate through social media</p>	<ul style="list-style-type: none"> <li>• Maintain Board Facebook Page</li> <li>• Include the use of a board logo.</li> <li>• Provide content for the council's Facebook page and website.</li> <li>• Link to agenda to be placed on the Facebook page.</li> <li>• establish a two-way link to Board and Council web and Facebook pages.</li> </ul>	<p>WDC Website Administrator to have admin access.</p> <p>Team Leads: Mere McLean/ All Board members</p>

<b>Goal 2 - To Encourage and Promote Community Pride</b>		
<b>What</b>	<b>How</b>	<b>Action/Date</b>
<b>Community Pride</b>	<ul style="list-style-type: none"> <li>• Promote recycling through newsletters and social media.</li> <li>• Promote community pride through newsletters and social media</li> </ul>	<b>All board members</b>
<b>Keep Whakatāne Districts Beautiful</b>	<ul style="list-style-type: none"> <li>• Engage with the 'Keep Whakatāne Beautiful Committee'</li> <li>• Promote and encourage local participation in local and district-wide competitions.</li> <li>• Board to sponsor prizes through Discretionary Fund and appoint judges.</li> <li>• 2023 Celebrating 10 years.</li> <li>• Include the schools</li> </ul>	<b>Team Lead: Mere McLean</b> <b>All board members</b>
<b>National Events e.g. Arbour Day, Parks Day, Keep NZ Beautiful</b>	<ul style="list-style-type: none"> <li>• Engage with Council staff on appropriate promotions.</li> <li>• Identify important promotion dates.</li> <li>• Promote through schools and community.</li> </ul>	<b>Team Leads:</b> <b>All board members</b>
<b>Community success</b>	<ul style="list-style-type: none"> <li>• Identify community success.</li> <li>• Celebrate community successes</li> </ul>	<b>Team Leads:</b> <b>All board members</b>

<b>Goal 3 - To Support Economic Growth and Development</b>		
<b>What</b>	<b>How</b>	<b>Action/Date</b>
Community Promotions	<ul style="list-style-type: none"> <li>• Support the promotion of local businesses' tourism opportunities</li> </ul>	Ongoing All board members

<b>Goal 4 - To Support and Promote Cultural, Sporting and Community Events</b>		
<b>What</b>	<b>How</b>	<b>Action/Date</b>
Community events and promotions	<ul style="list-style-type: none"> <li>• Support Public Events</li> <li>• Allocate funding through Discretionary funds to sporting teams and regional and national representatives.</li> <li>• Celebrate residents' successes.</li> <li>• Support the opening and closing events at the Murupara Pool</li> </ul>	Use banners. <b>All board members</b>

<b>Goal 5 - To Promote a Safe Community</b>		
<b>What</b>	<b>How</b>	<b>Action/Date</b>
Engage with our communities and agencies	<ul style="list-style-type: none"> <li>• Invite NZ Police and other Government agencies to attend Community Board meetings.</li> <li>• Engage with all our communities regarding this issue.</li> <li>• Media releases with community safety messages</li> </ul>	<p>Murupara: <b>Irma Prentice</b></p> <p>Ruatāhuna/ Minginui-Te Whāiti: <b>Mere McLean</b></p> <p>Galatea/ Waiōhau: <b>Alison Silcock &amp; Ken Bannan</b></p> <p>Kāingaroa: <b>Mere McLean</b></p>
Road Safety Campaign	<ul style="list-style-type: none"> <li>• Engage with Road Safety Coordinator and local police on road safety programmes and initiatives</li> </ul>	Ongoing
Improved Street Lighting	<ul style="list-style-type: none"> <li>• Work with the Transportation Team on street lighting improvements and under-verandah lighting</li> </ul>	Ongoing