

I, JOHN WILLIAM PULLAR a candidate for Whakatāne District Council
MAYOR

at the election held on 8 October 2022, make the following declaration:

PART A: RETURN OF ELECTORAL DONATIONS (inclusive of GST)

I, make the following return of all electoral donations received by me that exceed \$1,500:

Set out the following details in respect of every **electoral donation** received (other than an anonymous electoral donation) that, either on its own or when aggregated with all other donations made by or on behalf of the same donor for use in the same campaign, exceeds \$1,500 in sum or value:

- the name of the donor;
- the address of the donor;
- the amount of the donation or, in the case of aggregated donations, the total amount of the donations;
- the date the donation was received or, in the case of aggregated donations, the date that each donation was received.

NB: Section 103A Local Electoral Act 2001 defines "donation" as money or the equivalent of money or of goods or services or of a combination of those things used in the candidate's election campaign over \$300 in value. It excludes labour and goods and services that are provided free of charge reasonably valued at \$300 or less.

NAME and ADDRESS of DONOR	DESCRIPTION (include goods or services)*	DONATION	
		Date received	Amount
N/A			
			Total

Set out the following details in respect of every **anonymous electoral donation** received that exceeds \$1,500:

- the date the donation was received;
- the amount of the donation;
- the specific election campaign to which the donation was designated (see top of page);
- the amount paid to the electoral officer and the date the payment was made.

NB: Section 103A Local Electoral Act 2001 defines "anonymous" as a donation made in such a way that the candidate who receives the donation does not know the identity of the donor, and could not, in the circumstances, reasonably be expected to know the identity of the donor.

ANONYMOUS DONATION	DESCRIPTION (include goods or services)	PAID TO ELECTORAL OFFICER	
		Date paid	Amount
N/A			
			Total

John Pullar Campaign Budget

Date 11 Oct

	Est Cost	
ADVERTISING	200	Invoice in folder
CAMPAIGN MANAGEMENT, MARKETING AND VIDEO	5600	Strategy, planning, and liaison time; All Marketing activity: Brand, Design, Social, Website, Comms, Digital, Adverts, Email Comms, Videography for social
	510	Whakatane Printers Invoices in folder
	120	Mata Fundraiser John will have receipt
ADVERTISING	2749.88	Advertising costs for Beacon Invoices in folder
SIGNAGE	2,758.00	Billboards and Signage printing for Truck BELLA SIGNS Invoices in folder
	294.00	Billboard reskin Invoices in folder
ADVERTISING	899	Radio 1XX Invoice in folder
ADVERTISING	949	SunFm Invoice in folder
PHOTOGRAPHY	5	Passport photos LAZER John will have receipt
GST Sub total Cost		14084.88
Plus GST		2112.73
TOTAL COST		16197.61

-2197.61

* Note: All External Costs are estimated. Final costs will be approved then updated

