



Whakatane District Sister Cities Association



MISSION STATEMENT

"To encourage and promote international exchange through development and maintenance of Sister City links."

OBJECTIVES 2005 - 2008

Objective One

To promote Sister City affiliations internationally; and to encourage interaction on a people-to-people basis to foster understanding and friendship.

Goals:

Frequency

- (a) To hold a minimum of one seminar annually to advise and inform stakeholders in private and business communities of Sister City events and developments (eg, travel agents, travellers to Japan/Australia, tourist operators, moteliers, accommodation houses, restaurant owners).
- (b) Set up a display in the Council foyer for at least one week every year or alternatively provide a permanent display beside the gift cabinet in the Customer Services area.
- (c) To compile a set of resources on information about and knowledge of cultural protocols pertaining to Whakatane and Kamagaya to assist relationships between citizens of both countries. Resources to be included in the display as per 1(b).
- (d) To investigate and facilitate sharing of cultural knowledge between each city. Link to websites available
www.whakatane.com/links/sistercities/warwick or
Kamagaya (Japanese page only).

Annually

Janie

Donal

Objective Two

To disseminate information gathered from local and international sources.

Goals:	Frequency
(a) To provide the committee meeting agenda and minutes to the East Bay News and Beacon newspapers and Radio 1XX.	Six-weekly Janie
(b) To provide a minimum of one article for publication in the Beacon "Sister City Corner".	Monthly Janie
(c) To facilitate interest in and contact with what the Sister City relationship can offer at the commercial and industry level by holding up an information seminar annually.	Barney/ East Bay Chamber of Commerce
(d) Distribute newsletters and information received from Sister Cities to Committee members, Councillors, Press and other interested citizens.	Two-monthly Janie

Objective Three

To encourage community activities within the Whakatane District in association with affiliates in other countries.

Goals:	Frequency
(a) To establish a programme of regular service club exchanges.	Lesley
(b) To hold one seminar for groups proposing to travel to Sister Cities.	Jeff
(c) Re-establish relationship with Warwick	Sammy

Objective Four

To encourage youth activity aimed at community and international friendship.

Goals:	Frequency
(a) To establish a programme of bi-annual educational exchanges between Kamagaya Kita Tachibana and Warwick involving students, teachers and supporters.	
(b) To promote Kamagaya and Warwick as destinations for inclusion in the itinerary of sporting, cultural and art trips undertaken by schools and youth organisations.	Ongoing Janie

Objective Five

To link with other organisations having similar aims and objectives.

Goals:	Frequency
(a) To support other organisations within the Whakatane District that has relationships with Warwick or Kamagaya.	SSC

Objective Six

To encourage and promote activities for public benefit.

Goals:	Frequency
(a) To develop and support an educational exchange programme for teachers along lines of the Fukushima Summer exchange programme which is administered in NZ by the Associated College of Education NZ, but at a level on one teacher reciprocal exchange per two years.	
(b) Investigate the possibility of sporting exchanges eg, badminton baseball, soccer and golf.	
(c) Investigate the possibility of reciprocal exchange of Museum artefacts.	
(d) Investigate the support for a garden tour of Japan.	
(e) Investigate the possibility of a tour to Japan in 2005 when the World Expo is being held in Toyota.	
(f) Establish what specific needs and support services Japanese visitors seek during a stay in Whakatane.	Jeff

Objective Seven

To advise the Whakatane District Council on matters relating to its present or possible future Sister City affiliations.

Goals:	Frequency
(a) To arrange bi-annual official Council staff exchanges between Kamagaya and Warwick.	SSC
(b) To schedule one Mayoral visit to each Sister city per Council term, and host a Mayoral visit in return.	SSC

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| (c) | To maintain Sister City New Zealand membership and have one key delegate attend the annual conference/seminar. | Annually
Janie |
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Objective Eight

To explore opportunities for long-term business relationships between citizens and companies of both cities.

Goals:

Frequency

- (a) Promote business opportunities that will provide benefits to individuals and organisations of both cities.
- (b) Organise one reciprocal exchange visit for business people each triennium.