



AWATAPU

Ōtāmakaokao Community Plan

2022-2032

A photograph of three people standing on a grassy bank next to a body of water. On the left, a man in a black cap and a black hoodie with yellow 'FX' and 'W' logos. In the center, a person with dreadlocks wearing a brown jacket. On the right, a man in a grey t-shirt. They are all looking towards the water. The background shows a line of trees and reeds across the water.

Contents

- 3. Introduction & Mihi
- 4. Our Community
- 6. Background
- 7. Timeline
- 9. Demographics
- 10. Pou Taiao
- 14. Pou Tikanga
- 18. Pou Tangata
- 22. Pou Tuahu
- 27. Acknowledgements

Introduction

This plan expresses the hopes and dreams for the community of Ōtamakaokao for the next 10-years. It sets out the high-level vision, objectives, and principles that charts a pathway to make these aspirations a reality.

By celebrating and acknowledging our unique community, we can build a better future for all residents of Ōtamakaokao. Through working together, we ensure that Ōtamakaokao will continue to be a place where residents connect respectfully to the environment and people around them and feel safe.

Mihi

Piki mai rā, kake mai rā, homai te waiora ki ahau e tū tehu ana te moe a te kuia i te pō, pō, pō Wairaka i raru ai, e papaki ana ngā tai ki te awa o Te Wainui Te Whara, ka pō, ka ao, ka ea, ka awatea.

Whakaaro aroha ki te tini ngerongero o mate o tēnei tau, nō reira e ngā mate haere, haere whakangaro atu rā.

He mihi maioha tēnei ki ngā tāngata katoa e noho mai nei i tēnei hapori o Awatapu / Ōtamakaokao he mihi hoki ki te komiti whakahaere e mahi tonu ana ngā mahi nui.

Ko te pae tawhiti whāia kia tata, ko te pae tata whakamaui kia tina.
(What has already been achieved must be strengthen and nurtured for the future)

From the Chairman

Five years ago, we set out on a journey of passion, of desire to improve our waterways and our community. Stained with years of labels we wanted the people of Awatapu to feel proud of who they are and where they come from. A handful of us offering what we could to contribute to a vibrant community. We all knew that this mahi would take us beyond what initially brought us together and we are all prepared to take up the challenge.

We were fortunate along our travels to be guided and supported by mana whenua, Rapata Kopae, Kaumātua of Ngāti Rangataua and Ngāti Pūkeko; and Aaron Smith, Kaumātua of Ngāi Tamapare of Rewatu Marae and Ōtamakaokao resident. To ensure the vision would gain momentum the Ōtamakaokao Kaitiaki Trust was established. With the support of both Rapata and Aaron, the Trust met with the Ngāti Pūkeko Iwi to seek mandate to act as Kaitiaki for the Ōtamakaokao rohe (as defined see map) on their behalf.

The word Kaitiaki(tanga) means guardianship and protection. Kaitaikitanga is a way of managing the environment based on the Māori world view that all things have a mauri (life force) and are intrinsically connected. It is simply a responsibility about our practice, how we behave and give back to the environment around us. It does not replace tangata whenua status and responsibility, but we are equally humbled at the Iwi confidence in us to do their bidding. [Outcome of hui with Ngāti Pūkeko and Ngāti Awa]



Cultural Landscape

Ōtamakaokao is the ancestral lands of the Iwi of Ngāti Pūkeko who are considered mana whenua. Stories tell of “the old hapū” of Ngāti Pūkeko who mandated the iwi and who occupied areas of Ōtamakaokao. However this is history to be told in much more detail that this narrative does not provide for. Today, you will find Ngāti Pūkeko stronghold in rural Poroporo and are made up of three Hapū.

- | | | | |
|---|--------------|---|-----------------|
|  | Rewatu Marae |  | Ngāi Tamapare |
|  | Pāhou Marae |  | Ngāti Rangataua |
|  | Pūkeko Marae |  | Ngāti Pūkeko |

Individually they are also recognised as hapū of Ngāti Awa.

While the boundaries of Ōtamakaokao are yet to be determined, the general area of consensus is west to the bridge on Paroa Road (after the shop), east to Allandale School, north to the Whakatāne Hospital (under review), with the southern side yet to be determined.

Ōtamakaokao is an extension of the rural Poroporo we know today. Prior to the erection of the Whakatāne bridge, the only way to Poroporo was via Clearly Avenue. However, the diversion of Ōhinemataroa (Whakatāne river) resulted in the physical disconnection of Ngāti Pūkeko ancestral lands. Some Ngāti Pūkeko whānau

remained in Ōtamakaokao which is prevalent today in the street signs. Whānau such as Watarawi, Kingi, Hotene and Paora (Paul).

At this point there has been no version validated regarding the history behind the name Ōtamakaokao. However, the meaning might be found in the name as the Māori language while poetic in nature is quite sensical. Discussions with Kaumātua Joe Mason of Ngāti Pūkeko regarding the name surmised that if ‘whakakao’ meaning assembly place and ‘kaokao’ meaning the armpit or rib, which is reflective with how the lagoon meanders particularly at its central location. Therefore, a possible version of the name could refer to the gathering place at the armpit of Pūkeko, the Chief of whom Ngāti Pūkeko derive.

Māori traditions often speak of certain places being identified as places of congregation for iwi and hapū for different purposes. Ngāti Pūkeko was no different and identified certain spots along the lagoon, for eeling, karakia (prayers), hui (meeting) and washing clothes.

It’s best not to get hung up on versions at this point as this Plan looks to delve further into the history of Ōtamakaokao and the Ngāti Pūkeko people.

Councils Plans

Ōhinemataroa originally ran from the Waioho stream and connected to the southern end of the Awatapu lagoon, continuing the same flow out to the western end.

Ōtamakaokao was once referred to as a swamp land because it would often flood due the meandering effect of the awa (river). In the 1970's the Bay of Plenty Catchment Commission diverted Ōhinemataroa by disconnecting it at the southern and western ends of the Lagoon. It was reconnected through Poroporo lands.

This paved the way for Whakatāne Borough Council and Whakatāne Town Council developments for the township and residential development.

During the subdivision process, Borough/Town Council met with Ngāti Pūkeko kaumātua, Romana Kingi, Tipene Mita Hotene and Ratima [name] who gifted the name Ōtamakaokao. However, because Borough/Town Council personnel found it difficult to pronounce the name Ōtamakaokao or Oh-tam-ah-cow-cow, the kaumātua accommodated them by offering the name Awatapu instead.

Although Awatapu is still a prominent Ngāti Pūkeko name, its physical origin is at Te Rahu Road, Poroporo.

Top right: The Ōtamakaokao community prior to the diversion of the awa.

Bottom right: Ōtamakaokao community today with the diversion of the awa clearly established.



Vision & Values

The establishment of Ōtamakaokao Kaitiaki Trust came about as a result of several groups having an interest and operating semi-independently of each other, in the Awatapu Lagoon and community.

The Lagoon attracted environmental specialists such as the Department of Conservation, Halo and Atamira. Quinton Kingi, a Director of Atamira, a silviculture company and a past member of the Black Power movement, was supported in his work by leaders of different Black Power factions who were also doing their part to effect positive change in the community. Essentially through a common cause, these stakeholders came together to understand and share their vision for the Awatapu community.

Meetings were held at Pāhou Marae where productive and rewarding discussions took place. One such discussion, albeit somber, was about the ongoing vandalism and theft. In response, Rapata Kopae shared that in the early years “Council used Ōtamakaokao (by the Riding for Disabled) as the districts dump. The lagoon since its disconnection from Ōhinemataroa looks like a dump, so the kids see it and treat it like a dump”.

He declared, “in order for the people to be well, the mauri (life force) must be returned to the awa (ref. Awatapu lagoon)”, this would become the group’s vision.

Through continued discussions, it was clear for everyone that it wasn’t just about the environment but a wholistic approach to the improved wellbeing of the Ōtamakaokao community. As a result, four pou (values) were developed.

POU TAIAO | Environment

POU TIKANGA | Culture

POU TANGATA | People

POU TUAHU | Economy

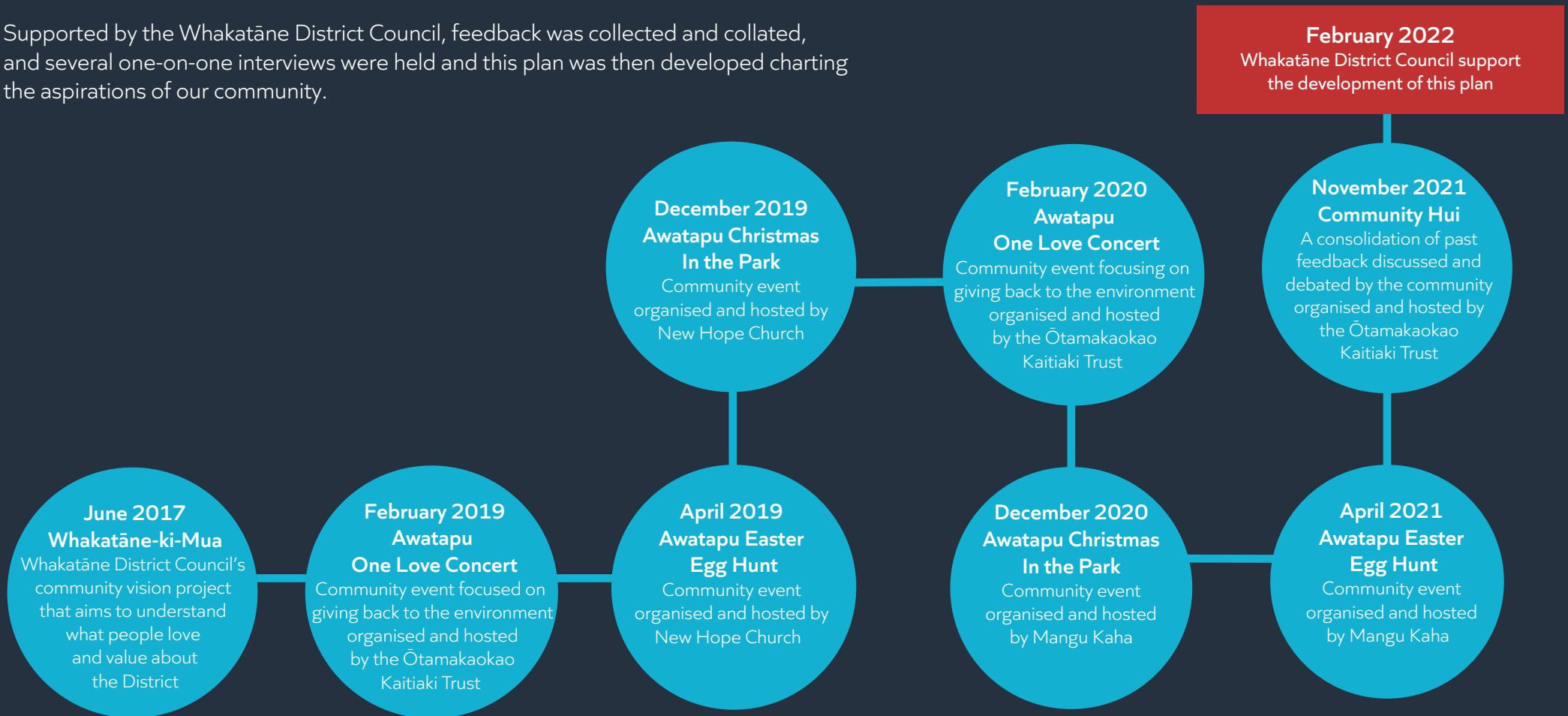


Mauri is the taonga that allows everything in the natural world to exist. The principle is that everything is intrinsically connected, that one cannot be without the other.

Timeline of Engagement

To inform this plan, the Trust engaged with the community through leveraging off various events which included a robust feedback process involving large maps and thousands of sticky notes. Several flyer drops to every mailbox was done encouraging residents' participation. The themes across all events were similar and reconfirmed earlier discussions of the four Pou.

Supported by the Whakatāne District Council, feedback was collected and collated, and several one-on-one interviews were held and this plan was then developed charting the aspirations of our community.



What now?

The Ōtamakaokao Kaitiaki Trust has overall responsibility for bringing the aspirations of this community to fruition.

The Trustees will be assigned portfolio's and will be required to oversee progress. Trustees may be required and have the discretion to take a management approach to achieving the objectives. The Trust may also opt to enter into Contracts for Service to assist with ensuring successful outcomes.

Where activities have been assigned to community groups or members and organisations, the Trust will work with them and support them to ensure actions are met in a timely manner.

The Trust is also responsible for its role as Kaitiaki on behalf of Ngāti Pūkeko and Ngāti Awa. This means that the Trust will consult and engage with mana whenua on any activity that has an adverse effect on land, water, air and culture. They will also provide updates either in writing or ā-kanohi (face-to-face) to Iwi when required.

Forthcoming proposals, business plans, scoping documents and the like resulting from the objectives and/or activities contained within are an extension of this Plan, which remains the alpha document. It is these documents that will provide evidence-based investigations into the validity of a project, and the costs and resources associated with each.

This Plan and other associated Plans will be the impetus to enabling the Trust to seek out funding and forging and maintaining meaningful relationships with stakeholders who look to provide services to our community now, and in the future.

This Plan is not cast in stone and may evolve over time as we experience changes in the environment, leadership, and political arenas.

This Plan is the Trusts collective measure of performance.



Demographics

While the boundaries of Ōtamakaokao are vast (refer to Map on Page 5), the Trust is focusing their initial efforts on the residential area within the boundaries of the Awatapu lagoon.

Awatapu has been given the unfortunate title of the “hood”. This title is usually associated to an area of depavation and gang population. Social housing makes up 23.78% of homes in the area attracting low income whānau. Depavation is linked with a range of health, social, economic and education issues.

However, we are not defined by the numbers or the clothes on our back. Every community is unique and every member has something positive to contribute. Our motivation to be more comes from being proud of who we are and our collective ability to care for ourselves.

Data Source: 2018 Census-SA1 Dataset, Bay of Plenty



1494
Population
699 Tāne
798 Wāhine

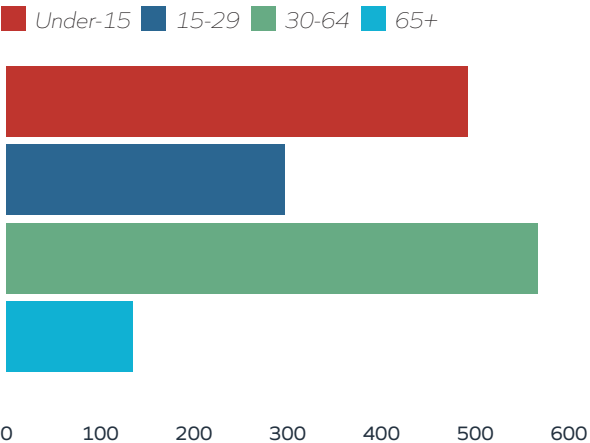


\$19,425
Average yearly income



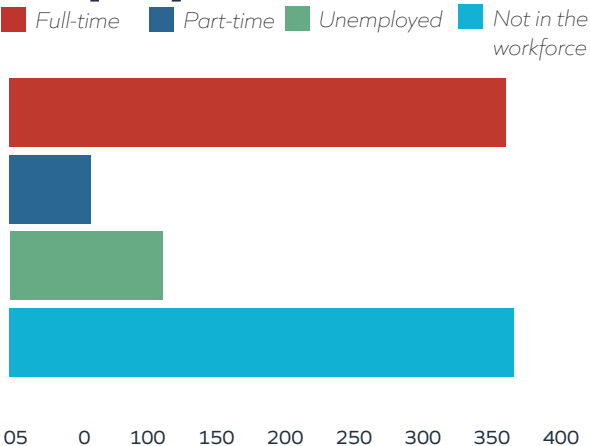
23.8%
of houses state owned

Age Bands



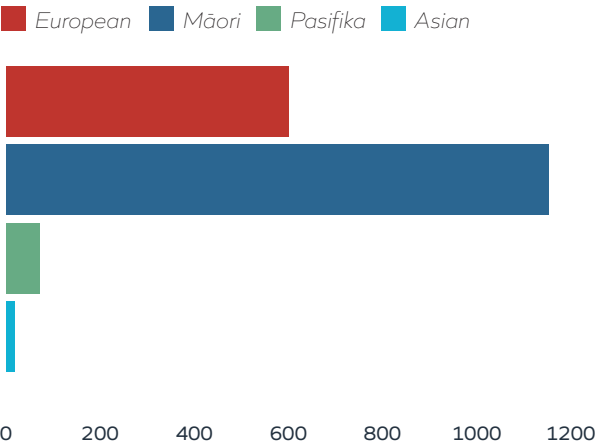
There is an intergenerational distribution of age with both Under-15s and those aged between 30-64 making up 70% of the population in Ōtamakaokao.

Employment



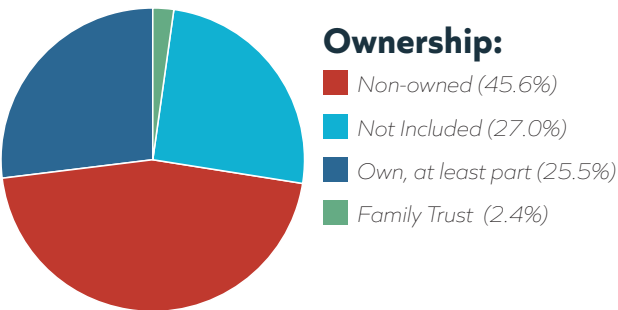
Ōtamakaokao has a 35.8% full-time employment rate with a large group of the community (36.4%) no longer in the workforce.

Ethnic Breakdown



Ethnic breakdown of grouped total responses. 77% of the Ōtamakaokao community identify as Māori, with 40% identifying as European.

Housing



Sector of landlord





He taura whiri kotahi mai anō te kōpunga tai nō i te pu au.

*From the source to the mouth of the sea,
all things are joined together as one."*

Taiao is the natural environment that surrounds us, from Ranginui-Sky Father and Papatuanuku-Earth Mother and everything in between.

We adopt the principle 'te mana o te wai' – the health of the water and land as 'taonga tuku iho' (generational gift) when managing the environment. Water is essential to all forms of life, for without it there would be no life and while taonga tuku iho (generational gift) does not completely align with western ideologies, both principles are integral to the cultural, spiritual, ecological, recreational and social values of the environment.

As a community we continue and encourage others to engage in our roles as Kaitiaki because the more we give to the environment, the more the environment will give back to us.

Aspirations:

- The lagoon is connected to Ōhinemataroa
- The awa is clear and safe to swim
- Biodiversity is present and abundant
- The awa is a food source
- Native plants flourish
- Rubbish is absent

Objective: Improve the water quality and provide an aesthetic amenity

Activity	Timeframe	Actions
Reconnect Awatapu Lagoon to Ōhinemataroa Stakeholders: Ngāti Pūkeko, Ngāti Awa, BOPRC, WDC	2022 2023 2024 Ongoing	<ul style="list-style-type: none"> Gain Ngāti Pūkeko and Ngāti Awa support for an investigation into reconnecting Awatapu Lagoon to Ōhinemataroa Undertake some preliminary research into the reconnection of the awa and make a general assessment of whether it is viable Meet with the Bay of Plenty Regional Council (BOPRC) and reach an agreement on carrying out an investigation into reconnecting Awatapu Lagoon to Ōhinemataroa Make a submissions to BOPRC's and WDC's Long Term Plan for financial support to carry out a due diligence/technical and feasibility study into reconnecting the Awatapu Lagoon with Ōhinemataroa Enter into a Partnership Agreement with Council's to ensure Iwi, Kaitiaki and community voices are at the decision-making table Monitor progress against agreed outcomes
Undertake regular aquatic weed harvesting Stakeholders: WDC	2022 As required	<ul style="list-style-type: none"> Develop a work plan for the use of the \$50,000 per year budget allocated from the Long-Term Plan 2021-2031, toward aquatic weed harvesting Implement the workplan Make follow up submissions as required to Council's Long-Term Plans
Restoration and creation of riparian wetlands Stakeholders: WDC	2023 2024	<ul style="list-style-type: none"> Develop an action plan that identifies areas for reprofiling, formation of small islands and additional floating nurseries Monitor progress against agreed outcomes
Monitor stormwater discharge Stakeholders: BOPRC	Ongoing	<ul style="list-style-type: none"> Make submissions to the plan, or when appropriate collaborate with Ngāti Pūkeko and Ngāti Awa on shared submissions where rules are not adequate
Enable the use of the awa for mahinga kai (sustenance) and recreational use Stakeholders: BOPRC, WDC	2029	The achievement of the objectives under this Pou will enable this activity

Objective: Understand the Iwi position on the management of the environment and obligations as Kaitiaki

Activity	Timeframe	Actions
<p>Wānanga with Ngāti Pūkeko on their position on the management of the taiao</p> <p>Stakeholders: Ngāti Pūkeko, Ngāti Awa</p>	2022	<ul style="list-style-type: none"> Collaborate with Ngāti Pūkeko and Ngāti Awa on a wānanga programme and logistics
<p>Understand and align with the Ngāti Awa Environmental management plan (NAEMP)</p> <p>Stakeholders: Ngāti Awa</p>	Ongoing	<ul style="list-style-type: none"> The Trustees will have a good understanding of the objectives and rules of the NAEMP Monitor all plans and practices of Council's and private contractors in relation to land, water and air in the Ōtamakaokao area The Trust will engage and collaborate with Ngāti Pūkeko and Ngāti Awa on issues pertaining to the environment

Objective: Implement a framework for the efficient and effective management or eradication of specified animal and plant organisms; and efficient and effective management of reserves

Activity	Timeframe	Actions
<p>Develop a Pest Management Plan (PMP)</p> <p>Stakeholders: Ngāti Pūkeko, Ngāti Awa, DOC, BOPRC</p>	2023	<ul style="list-style-type: none"> Draft the PMP Consult and engage with Iwi on the Pest Management Plan Finalise the PMP Monitor progress against the PMP's objectives and outcomes
<p>Develop a Reserve Management Plan (RMP)</p> <p>Stakeholders: Ngāti Pūkeko, Ngāti Awa, DOC, WDC</p>	2023	<ul style="list-style-type: none"> Draft the RMP Consult and engage with Iwi on the Reserve Management Plan Finalise the RMP Monitor progress against the RMP's objectives and outcomes

Objective: Increase the population of indigenous species in and around the lagoon

Activity	Timeframe	Actions
Enhance and create habitats for birds Stakeholders: DOC	Ongoing	
Ensure the return, survival, and abundance of tuna, kokopu and inanga Stakeholders: DOC	2029	

Objective: Our place and space remain clean and tidy

Activity	Timeframe	Actions
Mobilise the community and carry out quarterly working bees	Quarterly (Feb, May, Aug, Nov)	<ul style="list-style-type: none">Carry out quarterly checks of Ōtamakaokao for any maintenance, damage or vandalism and ensure jobs are formally logged with relevant authoritiesHold quarterly community working bees to plant and clean up lagoon area and surrounds
Monitor external contractors and ensure the land, trees and streets are maintained to a high standard	Ongoing	<ul style="list-style-type: none">Obtain information from Council and/or private contractors on the detail of existing contract for services in the area.





Toi tū te kupu, toi tū te mana, toi tū te whenua.

Hold fast to our culture, for without our language, our spirit, our land for without it we would no longer exist.”

Tikanga Māori is an identity and history.

It is a set of customary practices Māori use that are informed by cultural values and concepts. Tikanga can be used as a form of social control, guide the way relationships are formed, provide ways for groups to interact and even sets the tone for manuhiri to our community, and those choosing to live in it.

Tikanga inform frameworks that address ethical issues. They guide acceptable behaviour and practice when engaging with each other and the environment. Tikanga are not set in stone and are ever evolving to suit the changes in environment and needs of the people.

Aspirations:

- Recognise the history
- Embrace the culture
- Defend our practice
- Continue to grow in understanding

Objective: Recognize and celebrate the unique history and cultural significance of Ōtamakaokao

Activity	Timeframe	Actions
<p>Ngāti Pūkekotanga (Culture & History)</p> <p>Stakeholders: Ngāti Pūkeko, Ngāti Awa, DOC, BOPRC</p>	2022	<ul style="list-style-type: none"> Hold wānanga with tangata whenua and Kaumātua to hear the stories of Ōtamakaokao
<p>Create toi Māori to be erected or showcased around the community</p> <p>Stakeholders: Ngāti Pūkeko, Ngāti Awa, DOC, WDC</p>	2023	<ul style="list-style-type: none"> Develop an Ōtamakaokao Toi Māori proposal identifying specific stories, their mediums, and locations with the aim of establishing an accredited Toi Māori programme for the community and descendants of Ngāti Pūkeko and Ngāti Awa Deliver on the agreed outcomes of the Ōtamakaokao Toi Māori proposal
<p>Return the ancestral names to Ōtamakaokao and its streets</p> <p>Stakeholders: Ngāti Pūkeko, Ngāti Awa, NZGB, WDC, BOPRC, LTNZ</p>	<p>2022</p> <p>2024</p>	<ul style="list-style-type: none"> Work with Iwi on confirming the boundaries, original whānau and history of Ōtamakaokao Investigate the opportunities for change in streets names that either recognize original whānau or ancestors of Ōtamakaokao Make an application to the New Zealand Geographic Board (NZGB) to formally register the Ōtamakaokao boundaries and recognize those boundaries as the Ōtamakaokao suburb Make an application to the NZGB to rename streets as recommended by Iwi Return the original name to Awatapu Lagoon by acknowledging its existence in every conversation, every publication and every document Submit NZGB approvals to the BOPRC and WDC to update their records to include the agreed changes Submit NZGB approvals to Land Transport New Zealand to update their records to include the changes Ensure all communications, publications and stories refer to Ōtamakaokao not Awatapu

Objective: Kawa me Tikanga (Practices & Standards) guides our behaviour

Activity	Timeframe	Actions
Understand the practice of caring for tupāpaku (the dead)	2022	<ul style="list-style-type: none"> Invite owners of Gateway Funeral home to wānanga with Ngāti Pūkeko and community to understand the process of caring for our loved ones
Develop a community charter Stakeholders: Real Estates, Homeowners	2023	<ul style="list-style-type: none"> Hold community wānanga to develop the Ōtamakaokao kawa and tikanga Utilise social media to gain further input and feedback Distribute draft kawa and tikanga to all homeowners and tenants and seek feedback Distribute final tikanga to all homeowners and tenants Contact all homeowners, Real Estate agents and Kainga Ora and seek agreement to add the Ōtamakaokao Kawa and Tikanga to information packs for new tenants and homes selling in the community
Residents are welcomed and farewelled according to tikanga Māori Stakeholders: Real Estates, Homeowners	2023 As required	<ul style="list-style-type: none"> Contact all homeowners, Real Estate agents and Kainga Ora and seek agreement to inform the Trust when new residents and tenants come to Ōtamakaokao, and when they leave Develop a "To the Household" welcome to Ōtamakaokao letter for new residents and tenants and the offer to attend a Pōhiri On confirmation of new residents and tenants, the welcome to Ōtamakaokao letter will be distributed to letterboxes A mihi whakatau and poroporoaki will be held online on the Ōtamakaokao Facebook Page monthly [Monthly] A Pōhiri will be held quarterly for all new residents and tenants (end January, April, July, October)
Share Ōtamakaokao history with new residents	2023	<ul style="list-style-type: none"> Collaborate with Kaumātua to develop a historical hikoi programme Historical hikoi will be held quarterly following Pōhiri and will end with hakari (end January, April, July, October)
Create opportunities to learn and promote Te Reo Māori	2023	<ul style="list-style-type: none"> Collaborative with providers to offer Beginner level te reo to the community Investigate opportunities to utilize te reo Māori on street signage



“

Waiho i te toipoto, kaua i te toiroa.

Let us keep close together, not wide apart.”

Communities are usually defined on the basis of a shared location. Generally, most of us are content with living our lives on our Lot with not much more than a passing greeting to our neighbour. Some of us heed the call to lead a community based on lived experiences and backgrounds, and some are able to bring together a community based on a common interest or cause. Whatever the purpose, at the heart of a community is its people, he tāngata.

Whanaungatanga encapsulates not only a genealogical connection, but again a relationship based on commonality. A connection or a relationship under whanaungatanga creates a deeper obligation to those we consider whānau or family or having a relationship with. It is a responsibility to work as a collective and a duty to care for each other as we would our own family members. Building strong relationships and maintaining connections is the key to a healthy community, a healthy people.

Aspirations:

- Be proud of who we are
- People care about each other
- People are connected
- People feel safe

Objective: Create opportunities to develop and maintain community relationships, companionship, support and grow future leaders

Activity	Timeframe	Actions
Organise community events Stakeholders: Black Power	Annually	<ul style="list-style-type: none"> Plan and coordinate the One Love concert Plan and coordinate the Ōtamakaokao Residents Matariki competitions and event held during the week of Matariki Support Awatapu Christmas in the Park Support Awatapu Easter egg hunt
Establish and Kaumātua Programme	2023	<ul style="list-style-type: none"> Investigate the feasibility of a kaumatua programme Plan and coordinate weekly outings (2-4 hours) Plan and coordinate monthly event (all day Saturday)
Establish a Holiday Programme Stakeholders: MSD, OSCAR	2023 2024	<ul style="list-style-type: none"> Investigate the feasibility of a holiday programme Develop a proposal for the Ōtamakaokao Holiday Programme Develop necessary policies and procedures Obtain Out of School Care and Recreation (OSCAR) accreditation Obtain Ministry of Social Development accreditation Call for enrolments First Holiday Programme commences
Establish a Youth Group	2023 2024	<ul style="list-style-type: none"> Investigate the feasibility of a Youth Group Hold a Youth Day to get feedback on the idea of a Youth Group Collate and analyse feedback and produce key themes Hold a weekend noho marae to progress ideas and confirm the rules that will administer the Youth Group Hold elections for the inaugural Ōtamakaokao Youth Group

Objective: Establish a community base that embraces all people of Ōtamakaokao and their guests

Activity	Timeframe	Actions
Build a cultural and community centre	2023	<ul style="list-style-type: none"> Develop a business case for the building of a community centre Collaborate with Ngāti Pūkeko and Ngāti Awa regarding contribution Identify alternative sources of funding Confirm community financial contribution requirements Create and implement community fundraising ideas and schedule
Stakeholders: Ngāti Pūkeko, Ngāti Awa, WDC	2024	<ul style="list-style-type: none"> Make a submission to Council's Long-Term Plan for the building of a community centre

Objective: We take responsibility for the care and safety of our community

Activity	Timeframe	Actions
Collaborate with and support community providers	2023	<ul style="list-style-type: none"> Build relationships with community providers and understand their service specifically to Ōtamakaokao
Stakeholders: Community Providers	Ongoing	<ul style="list-style-type: none"> Monitor the provision and effectiveness of health, social and education services Promote the availability of existing services through social media platforms
Build on social, health and education service provisions	Ongoing	<ul style="list-style-type: none"> Identify gaps and pilot programmes that intend to address community needs
Develop a Caring for Communities Emergency Plan (CCEP)	2023	<ul style="list-style-type: none"> Establish the Ōtamakaokao Emergency Team Develop the Ōtamakaokao CCEP Identify vulnerable persons in the community Meet with vulnerable persons and their whānau to share the plan
Stakeholders: CDEM, BOPRC		





Objective: Recreational, interactive, and safe spaces bring joy and wellness

Activity	Timeframe	Actions
Erect bus shelters Stakeholders: WDC, BOPRC	2023	<ul style="list-style-type: none"> Make a submission to Council and Regional Council for the building of bus shelters along Awatapu Drive next to Ōtamakaokao south and the Reserve
Extend KooKoo Land Stakeholders: WDC	2023	<ul style="list-style-type: none"> Make a submission to Council to extend KooKoo Land through to the awa to include BBQ and picnic areas as well as other appropriate activities for that area
Install walking/cycle paths Stakeholders: WDC	2023	<ul style="list-style-type: none"> Make a submission to Council's annual plan for the development of walking/cycle ways on the western side of the western end of Ōtamakaokao that connects from Awatapu Drive west to the Awatapu Drive south Make a submission to Council for the development of walkway/bike tracks along the banks of Ōtamakaokao south, linking up to the Ferry Road walkway
Install a public toilet Stakeholders: WDC	2023	<ul style="list-style-type: none"> Make a submission to Council's annual plan for the building of a public toilet at KooKoo Land
Install a jetty Stakeholders: WDC	2023	<ul style="list-style-type: none"> Make a submission to Regional Council for the installment of a Jetty adjacent to KooKoo Land
Install street lighting Stakeholders: WDC	2023	<ul style="list-style-type: none"> Make a submission to Council's annual plan for the installation of lighting along walking/cycleways
Install CCTV Stakeholders: WDC	2023	<ul style="list-style-type: none"> Make a submission to Council for the installation of CCTV at the western end of Ōtamakaokao, KooKoo Land and at a point along the banks of Ōhinemataroa south



He kai kei aku ringa.

There is food at the end of my hands."

As a residential community, we are not interested large scale economy but developing our entrepreneurial skills to build our own community economic base.

There are opportunities to provide for ourselves through our own natural resources and talents. Through responsibility of our own, will come a sense of duty to care for our resources, assets, and community.

Aspirations:

- Build a local economy
- Support local food sovereignty
- By locals, for locals approach to service provision

Objective: Support local businesses & new business ventures

Activity	Timeframe	Actions
Profile local business owners	2023	<ul style="list-style-type: none"> • Identify all business owners in Ōtamakaokao • Meet with business owners and seek discounts for Ōtamakaokao residents • Share their businesses on Ōtamakaokao social media platforms • Share their businesses through the Ōtamakaokao monthly newsletter • Profile one business per month • Create an online platform to purchase or procure services
Stakeholders: WDC		

Objective: All agencies use local people and businesses to deliver services in Ōtamakaokao

Activity	Timeframe	Actions
Procurement of Services	2023	<ul style="list-style-type: none"> Review and make submissions to Council's Procurement Policy Investigate current services operating in Ōtamakaokao Meet with respective companies and develop relationships Ensure effective information sharing with local business owners and the wider community regarding service/job opportunities
Stakeholders: WDC, BOPRC		
Funding proposals have Trust input	Ongoing	<ul style="list-style-type: none"> Funding proposals for activities/projects in Ōtamakaokao must be reviewed and have input by the Trust Ensure effective information sharing with local business owners and the wider community regarding service/job opportunities

Objective: Create new business opportunities

Activity	Timeframe	Actions
Neighbourhood monitoring & security	2023	<ul style="list-style-type: none"> Collaborate with security companies, Police and Neighbourhood Watch to understand the extent of security call outs, crime and vandalism, including assumptions on what does not get reported Collaborate on the potential for the Trust to procure this service to take care of their own community
Stakeholders: Police, Neighbourhood Watch, Te Puni Kokiri		
Establish the Ōtamakaokao Cultural/Environmental Experience	2025	<ul style="list-style-type: none"> Identify possible ideas of how we can use our cultural identity and environment as business opportunities Research similar business ventures and establish best practice models

Continues Page 26

Organisations & Businesses in Awatapu

- **Te Ao Hou Kohanga Reo** which was originally located at Apanui School will be occupying this space from April 2022. The Kohanga offers total immersion care for mokopuna aged 6mths – 5 years.
- **Gateway funeral** services for all funeral needs.
- **Eastern Bay Riding** for the disabled offering a therapeutic riding programme tailored for each rider. The programmes help children and adults with disabilities to develop a love of horse riding while gaining self-confidence, social skills and physical strength.
- **Bethal House** that provides a 10-bed supported living and reintegration ministry for men 18 years+ who are seeking to get help to make life-style changes towards better life outcomes
- **Jehovah's Kingdom Hall of Witnesses.**

Objective: Create new business opportunities (continued)

Establish the Ōtamakaokao market	2023	<ul style="list-style-type: none"> Develop a preliminary scope for the market day Advertise an expression of interest to residents to hold regular markets and interested stall holders Apply to Council for the necessary consents Develop site drawings, health and safety plan, risk assessment plan, operational plan and traffic management plan
Stakeholders: WDC, traffic management		
Establish the Ōtamakaokao Cultural/Environmental Experience	2025	<ul style="list-style-type: none"> Research the trends in tourism particularly in light of Covid-19 Research regional market appetite and identify local opportunities i.e. schools and corporates Carry out a preliminary scope on costs, compliance requirements, risks and benefits Engage in a business mentor to support next steps of development Develop a thorough business and marketing plan
Stakeholders: Ngāti Pūkeko, Ngāti Awa, Te Puni Kokiri		

Objective: Create food sovereignty opportunities

Activity	Timeframe	Actions
Establish a (maara kai) community garden including fruit trees	2023	<ul style="list-style-type: none"> Identify areas to establish the gardens, greenhouse and suitable areas for fruit trees Seek necessary permissions and consents Mobilise the community to help develop the gardens
	2024	<ul style="list-style-type: none"> Create a pātaka kai (food storage) and tikanga (rules) for accessing kai Ensure the community take onus of the maara Harvest vegetables for distribution and preserving; and selling at market days
Stakeholders: WDC		









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